

Guide to Sign Types

With the 2020 sign code update, some sign types remain the same, if the name of the sign type refers to its location or structure (wall, monument, etc). Many sign type names change, however, and this reference guide provides the previous sign types with corresponding new sign types. In some cases, there is more than one new sign type that could be used to communicate the desired message. The number and size of signs continues to be regulated by the zoning district. A holistic review of all signs needed to serve a property should be conducted to choose an appropriate or available sign type.

Current Sign Type	New Sign Type
Permanent	
Wall	Wall
Monument	Monument
Parking Lot Directional	1) Parking Area, 2) Wall, 3) Incidental
Electronic Message Panels	Digital Display
Sales or Leasing (Permanent)	Incidental
Project Identification	1) Monument, 2) Development Entry Monument, 3) Internal Subdivision Monument
Wall Directory	Building Entry
Menu Board	Point-of-Activity
Temporary	
Construction Site or Contractors' Identification	Multiple categories under Signs During Construction Activities
Garage Sale	Multiple categories under Temporary Signs
Real Estate (Temporary)	Multiple categories under Temporary Signs - <i>Note: one additional sign allowed when property is for sale or rent</i>
Off-Site Real Estate or Garage Sale Directional	Additional Temporary Sign in Residential Districts
Political	Multiple categories under Temporary Signs - <i>Note: State regulations preempt City regulations on political sign location and number of signs 45 days prior and 2 days after an election</i>