ADDENDUM #1

ISSUED OCTOBER 5, 2021

VIA POST TO CITY WEBSITE, WWW.OPKANSAS.ORG

Request for Proposals

For

Farmers’ Market Pavilion Site

Proposals Due by: 3:00 p.m. CDT on October, 29, 2021
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Introduction

The following information was included in the Farmers’ Market Pavilion Site RFP issued on September 3, 2021 on Page 10:

“Public Involvement

Overland Park prides itself on its thorough public involvement processes. The City plans to undertake a Town Hall “listening session” on September 28, 2021 at 7:00 pm at Matt Ross Community Center, 8101 Marty, to aid developers as they work on proposals. This Town Hall will be open to all interested in the future of this site and downtown. Interested proposers are encouraged to attend this session. An online virtual feedback form will also be provided. Feedback from the Town Hall and the online form will be provided as an Addendum to this RFP one week following the Town Hall.”

Addendum #1 is issued on Tuesday, October 5 (one week following the Town Hall) to provide feedback from the Town Hall and the online feedback form that has been available on the City website since September 29 (the day following the Town Hall).

Interpretations, Modifications and Addenda

All questions regarding the RFP and Addendums should be directed in writing to Assistant City Manager Kate Gunja at kate.gunja@opkansas.org. If necessary, interpretations or clarifications in response to questions received will be made by issuance of an “Addendum” and posted on the City website at www.opkansas.org as soon as possible but no later than two weeks prior to the RFP due date.

For further information, please contact:

Kate Gunja
Assistant City Manager
City of Overland Park
Introduction: The City of Overland Park hosted a public Town Hall to receive input about the proposed Farmers’ Market project scheduled to begin in 2022. The stated purpose of the meeting was to provide: “An opportunity to explore what is possible in creating a Farmers’ Market Facility that will continue to host signature community events and enhance the City’s downtown now and into the future.”

Logistics Details: The meeting was held on Tuesday, September 28, 2021 starting at 7:00 p.m. The meeting timeframe was scheduled from 7-9, however the meeting concluded at 8:30 p.m. The Town Hall was hosted at the Matt Ross Community Center. A reservation google form was established to provide pre-meeting participant levels. A pre-populated sign-in sheet and name tags were produced from that form. A registration table was staffed. For those not signing up, a blank sign-in sheet and blank name tags were available. The room was arranged with 117 chairs in a classroom style facing a podium and screen. Sixty-five (65) members of the public (and staff) were in attendance. Four sets of blank feedback boards were spaced around the room to provide sufficient space for attendees.

Meeting Format and Results: The meeting format was intended to be an open public forum. The agenda included a brief historical overview of the Farmers’ Market and a description of the current ongoing request for proposal process being undertaken by the City. The introductions and presentation concluded in approximately 15 minutes. Attendees were asked to provide written responses to four questions about the future of the Market. Attendees were asked to mingle, collaborate and interact, but this was identified as a free and open-ended exchange of ideas. Written responses were placed on blank boards to each question with a sticky note. Approximately 45 minutes were allotted to this exercise. At the end of the open exchange the group was allotted time to provide reflections on what they heard, ideas they read, or other thoughts about the Farmer’s Market itself. The group spent approximately 15 minutes in this portion of the session. An open question and answer session was provided at the end of the meeting. The time spent for this activity was approximately 15 minutes.

This activity produced approximately 317 individual comments to the questions posed. It also produced sketched ideas of the market drawn on a board. The City retained the comment boards and has preserved them in raw form. All comments were transposed into a written document that is attached as an exhibit to this report. These comments will be included as an addendum to the request for proposals for information to be used by respondents choosing to participate in that process. The introductory presentation is also included as an exhibit to this report.
Responses to Questions

Written Document Format
Question 1
What is a “must have” for a future farmers market structure?

- A structure that can be closed off from weather/outdoor elements, so it can be multifunctional and used year round for events other than the farmers’ market. (fundraisers, private events, community events)
- Walkability and more distance. Shelter is essential.
- Please don’t be swayed to not do an awesome project. We moved downtown because of recent changes and the cosmopolitan feel of “new DTOP”.
- Farmers and vendors should be assisted to better display produce.
- Future years… Planning to allow for expansion, meaning - market or other events on more days of the week.
- Outdoor open air vibe - no tall buildings.
- Must fit in with historic downtown environment - no massive 5-6 story buildings or other structures.
- Blue sky instead of balconies and apartments surrounding the market. No “canyon” effect.
- Bike Access.
- Market structure - sustainable build/green; restrooms; garage door walls; honor the style of the current structure; multipurpose use for other weekdays; accessible/one level.
- Open/close doors so market can be year around.
- More space - multi-directional flow of foot traffic.
- Higher/more frequent use.
- Open air - no need for a covered structure.
- Possibility of year round vendors.
- Strong wi-fi which is secure for sale payment.
- A structure that can be multi-purposed. Can host events on non-market days.
- Local food.
- Year round function - encourage pedestrian traffic - incorporate development of OP Way - safety and accessibility for farmers and customers.
- All weather function.
- Ease to get in shop for all folks, walkers, wheelchair, strollers.
- Buy in from committee members.
- Space needs to be comfortable to push a stroller.
- A community/event space - room for growth - more restrooms - access for rental when not in use
- An indoor/outdoor space.
- It’s not structure, that should facilitate, but recognized quality of food, products and vendors will always carry the day when people can trust the people involved.
- We like the market spread out at Matt Ross so more space would be great. PARKING needs to be improved.
- Must comply with the “Public Purpose Doctrine.” Any benefit to private developers must be subordinate to and incidental to public interest of taxpayers.
- A shelter area that really works when rain and storms come. Not one, but sufficient number of kept clean restrooms.
Question 1
What is a “must have” for a future farmers market structure?

- Open air experience AND year round market accommodation.
- The new market needs to be able to handle the growing number of vendors at the market. What capabilities will there be for expansion with the new Market?
- Covered shopping areas.
- Space the shoppers to distance themselves.
- Some cover, multi use capacity, ADA accessible.
- Forward thinking vendors - has internet web presence - has social media presence - supports the OP Community - supports OP Management - A gem oriented vendor.
- Plenty of room for vendors and market goers. The new space must have potential for expansion if needed.
- Possible year-round use. “Modular” or built with some flexibility of confirmation for potential uses.
- Maps with categories of vendors products and names. Disabled access. SNAP ledger that all vendors use consistently. Info booth map of products (categories) available. Communication (Info booth) with vendors during events to help resolve info.
- Consider walkable neighborhood surrounding market - sidewalks/ crosswalks, crossing light, trash cans.
- Forward-looking architecture that still maintains historical references.
- Environmentally smart solar, wind, whatever.
- Opportunity for year around market possibilities (weather protection).
- PARKING for both VENDORS and SHOPPERS ALIKE.
- Good parking. Good vendor space. Permanent store fronts. Rules that are good and consistent - like today’s management.
- Room for vendor staying or loading/ unloading. Level structure - not sloping like the current market.
- Services for vendors and shoppers. Water, power, restrooms, etc. Limit generators.
- Restroom facilities.
- Keep shaded area but open air.
- Additional amenities. More housing/ multi family, more real, more office, boutique hotel??
- Programming of events and solar power.
  - All year round structure openness if/ when seasons are nice.
  - Architecture that fits well with the area. Both past and future.
  - Must be a welcoming “front door” or space for our residents and visitors.
  - How can it be a gathering space beyond days.
- Better area for kids to interact with the market. Splash area, small play area, etc. Area to learn about the history of the market.
- Stroller and wheelchair accessible - better “flow” of sidewalks.
- Level walking path or minimal slope of <5%.
- Accessibility.
Question 1
What is a “must have” for a future farmers market structure?

- Empty lot where KMart was on SMPkwy and Antioch could be good location.
- Allow for browsing market vendor offerings AND pedestrian traffic moving to various areas.
- Must remain in the same vicinity of the current pavilion - with easy access to the clocktower area and businesses on Santa Fe and 86th Street !!!!
- Some sort of “natural” structure: Garden - Waterfall/ fountain - greenery.
- Green space that is open to the community to hang, gather, eat, drink, etc. Permanent tables, chairs or built in seating of some sort.
- PARKING! Space for people to walk freely and not be overcrowded. Wheelchair accessible - stroller accessible.
- Water. Drinking water easily accessible! It’s so hot during summer and people need access to plastic-free ptatable water.
- Agree with access to drinking water.
- Way to open and close some parts of the structure “open air”.
- Focus on sustainability (economic, social and environmental) green building certification!
- Enough space. Good space for different vendors - meat coolers, etc.
- Emphasis on sustainability, composting, recycling, etc. on-site and accessible.
- An “all season” enclosure. Adequate space for each vendor stall and for customers.
- Easily acceptable for all ped. Solar panels/ self sufficient/ natural lights. Local artist murals. Omage(sp) to original green.
- Flat open, flexible space, minimal dividers, open views.
- A good combination of natural and artificial light in order to keep the market open for as long as possible without increasing energy costs too much. This could also be remedied with solar panels; however, that infrastructure may end up being too expensive. Also wheelchair accessibility (ramps).
- Maintain the open air/ outdoor feel.
- Space/ stage for community events - Christmas concert - church gathering - city-wide festival.
- Electricity, Bathroom (water) - Awning - Parking.
- Commercial kitchen space for food vendors to access during market days. Be able to access for restocking, refilling, etc.
- Easy access for our elderly community at Santa Fe Towers. Benches for resting.
- Roomy.
- Sustainability - align with climate action plan KC.
- Info booth/ space to ease transaction.
- Specific location for local food trucks (and enjoying their food! Good tables, shade, etc.)
- Access convenient parking
- Space to hang out and enjoy the market, not just shop and go.
- Use of solar power.
- Roof; lights. Shade provided naturally with trees. Picnic tables. Level ground. Parking.
- More flexible hours to sell other products.
- Culinary and other classes.
Question 1
What is a “must have” for a future farmers market structure?

- Flexibility for creative future ideas.
- Safety (lights, cameras, emergency buttons).
- Including of the faithful farmers to be involved in decisions. Including owners of those who own some of the buildings.
- Accessibility for different abilities.
- Keep focus on local food.
- ADA compliant.
- The farmers need to be spread out so congestion, noise and an unhealthy environment are eliminated.
- Adaptive to be modified for the future.
- Significantly increase the size and be multi-functional. Must have good parking. Design a structure that could be developed in stages to keep it viable in future decades.
- Shade protection from weather elements. Space for all the vendors/people shopping. Parking easily available/easy walk-able access to DTOP. Heat, year-round market?
- Drive up/drop off and pick up for large quantity purchases.
- Flexibility for year round market.
- Shade. More space. Ability to grow and evolve as needs shift. Alignment with needs of local downtown businesses.
- The purposed (sp) should be designated for farmers and vendors as represented in the existing market.
- Structure should accommodate farmers and vendors. Not a multi-use, apartments, or year round market, which encourages wholesale.
- Answer to all 4 questions: The market needs to be put back where it was before you moved it to the Matt Ross center.
- 6-7 day/week vendor space for use outside of Farmers’ Market hours. Multi purpose event space-concert/kids choir/performances.
- FARMERS seems like it shouldn’t need stating since they are in the title “Farmer Market” but…. how much is their voice heard?
- Variety of products and vendors
- Music.
- Space to move around easily.
- Parking.
- Restrooms.
- Keep the market as the Market. In other words, use the nearby parks and other spaces for events and activities.
Question 2
What is going well at the existing Market?

- The discipline to keep vendors local.
- Consistent vendors year over year.
- Space - you can see vendor booths/ products much better.
- The freedom of spacing between vendors - ability to see the vendors - ability to add vendors.
- Shoppers and vendors who like spread out format are happy with Matt Ross. We do not however have year-round feasibility among needed amenities. I’d go back to close tight space to regain cover.
- Vendor variety.
- Current location extra space - variety of vendors.
- Good management, good location, good customers.
- Variety - music and entertainment - same time and place.
- It represents “local” well - market and DOP is a good combo experience - March - November = long season.
- Other new development surrounding the market.
- Great vendors. Spread out/ space. Long season (note another individual wrote “Agreed” pointing to “Long Season”).
- Location of Downtown OP.
- Good quality products, friendly vendors, music is nice.
- Well organized and thought out. Easy access.
- SNAP on most products, most had sufficient SNAP knowledge, Most very friendly and non-discriminatory, good product variety.
- Focus on local produce, clear and enforced. Standards for what's included.
- Increased space at Matt Ross has been nice and felt more like a community event.
- Number of people who are coming into O.P. for the market.
- Wheelchair friendly.
- Amazing local vendors. Fun community events/ music.
- Market management has been the best in many years.
- It feels “small town” without feeling “outdated” or “out of touch”.
- With the current location at Matt Ross. The increased space for customers.
- Amazing vendors with great products and lots of them.
- Saturday/ Wednesday time frame is good. Reputation of market is outstanding.
- Good variety of vendors. Prices are reasonable. Good variety.
- It is building community and our brand.
- The vendors!
- It is consistent and stable, providing food and goods to our community.
- Level ground, space for vendors, easy access.
- Full of life and energy. People love the market, their vendors, their routine.
- Space for vendors to set up without interfering with other vendors - level easy.
- Community! Collaboration! Vendors!
Lots of vendors - could be more diverse, lack of different produce at times. It's still talked about hasn’t gone dormant/ unpopular.

The organization and ease of access of the facility. Also there is a good amount of vendors. Quite spacious.

Location. At the heart of O.P. Downtown. Connection to the surrounding business.

Variety of vendors - the extra space at Matt Ross.

The OP Market Team - is the best!! Support by the City is important. Repeat customers. Good vendor room for products. Strong internet support - For public - Market hours. Vendor support is very good. Facilities - MRCC is good.

Matt Ross Community Center. Spacious for vendors and customers to operate. Near parking for vendors. Cool environment during hot (extreme) summer. Matt Ross to cool down - love that AC (smiley face emoji).

(Matt Ross) love the extra space… it gives customers the ability to see and visit all of the vendors (smiley face emoji).

Air conditioning if needed for vendors, children, elderly.

(Matt Ross) as a vendor…. Love the convenience of being able to park our vehicle/ trailer next to us (this is a MUST for new market).

Lack of different produce at times...this is a GOOD thing at times. It is part of LOCAL sourcing and a reality for seasonal crops. Not every year is good for every produce etc.,

Love the extra space at Matt Ross.

Space at Matt Ross.

Many access points easy entry/ exit.

Like shade a pavilion.

Like the token system.

Vendors great. More room better.

Outdoors. Open air.

Spacious!

Matt Ross is so spacious, don’t feel like herding cattle like old pavilion.

Answer to all 4 questions: The market needs to be put back where it was before you moved it to the Matt Ross Center.

Location and diverse vendors.

Variety of each category of vendors.

Location.

Music and events have not been introduced. Customers appreciate the relaxed feel and open atmosphere.

The space between vendors that help customers feel they can talk with them without bumping into others or those who need a stroller or wheelchair.

The wonderful excitement and happiest(sp) of the customers who come. The fact that so many new vendors and new customers come and enjoy.

Open space and lack of congestion have drawn back customers who come to buy fresh food products.

Location, location, location.

Its popularity awesome!!!!
• Original location is best, current location is not good.
• The number of people who come to OP and spend money.
• Space for all farmers and vendors has been better than ever before. Parking for vehicles, trailers, trucks and vans to work out of is excellent.
• More elderly, young parents with children, people with disabilities are free to roam and shop.
• Would a building with actual ROOF on the Big L shape building have enough light underneath during 7a.m. April and November markets? The current building has a “V: shaped pyramid roof and beams that lets in plenty of light (without electricity).
• Part of vibrant downtown.
• Sales by farmers and vendors have not only increased but remained consistent week to week.
• The vast majority of farmers and vendors do not want to return to conditions in the pavilion.
• Vendors. Well organized. Location in DOP
Question 3
What could be improved?

- More vendors.
- A permanent structure that has Farmers’ Market all year long. Vendor support and participation on the Overland Park Community A Requirement.
- Mixed use - multipurpose facility/ site.
- Good location and options for public transit. Uber/ Lyft and driverless pickup and drop off.
- Centralized location, with more space and room for expansion.
- Shade protection fr(sp)/ weather elements. Would like to see more traffic in DOP.
- Year round purposing - multi-use - 5-7 day/ week food, drink events.
- Good parking, more interaction with local business.
- Leave at Matt Ross.
- Location. Close Santa Fe from 79th to 80th and 80th to Marty. Set the market up just like the Fall Festival. Vendors would supply their own power via approved generator.
- Better bathroom, water facilities. More natural feel, less concrete. Shaded area (different from Matt Ross).
- Make sure the community knows the market is managed by the city and is supported with our tax dollars.
- Food truck parking along Marty. Lighting at night during weekdays.
- Expanded - should we use our streets for vendor spaces? Maximize the space we have available.
- Vendors knowledge of SNAP (to process correctly). Maps available for public by category and name - product. All vendors correctly without discrimination use SNAP. More variety of products
  - Note: another individual “Agree Training Needed?” pointing to “Vendors knowledge of SNAP (to process correctly)”.
- Bathrooms, drinking fountains, climate controlled (AC).
- Closer to downtown, picnic tables, enclosed, shade, use of solar power, accessibility for wheelchairs, walkers, strollers. Handicap parking.
- Signage to bathrooms at Matt Ross.
- Year round - prepared for bad weather. Green friendly/ sustainable build.
- It is so sunny and hot at MRCC.
- Accessible/ disability parking close but move other parking away and provide good pedestrian access.
- More street picnic tables, places to eat meals and snacks from the market. Grewen space like at Strang Hall to accommodate people wanting to hangout, listen to live music, let their kids run around.
- More cover/ enclosure for rain, wind, poor weather.
- More space for vendors/ customers.
- Space is great, but cover would be even better.
- More unique community spaces.
- At Marty- enclosure - more spacious between vendors.
- Permanent seating.
• ADA accessible sidewalks, space to move around.
• Make the farmers market area useful during weekdays. Other than park space for business. Make an open space grass plaza for public. Add solar panels.
• Composting capabilities.
• More diverse vendors. Easily distinguishable (River market inspired) on not-farmers market days (Saturday) - still promotes. Composting.
• “If” there is parking should have EV charging stations.
• Wider walkways for access to vendors.
• Something that would be improved is the selection and variety of good available for purchase. Also there could be more publicity efforts in parts of the city further away from the market.
• More local food trucks.
• Commercial kitchen (cool) for food vendors to access during market.
• OP Store/ bodega. Options for market vendors to sell every day, not necessarily the full market, but a rotating cast of vendors.
• More connection to the rest of downtown so you don’t just shop and go.
• Composting on site (added to note by separate individual “Glass/ recycling drop off”).
• Add green space.
• Close streets surrounding area. Better bike parking (added to note by separate individual “YES”). More green space.
• Answer to all 4 questions: The market needs to be put back where it was before you moved it to the Matt Ross Center.
• The entire facility needs to be rebuilt to accommodate growth, parking and function. Design for present and future needs.
• OP Drive should be part of the market RFP, Santa Fe should be closed on Saturday and opened to vendors.
• Layout/ not so close to each other. Indoor/ outdoor space. Better collaborations.
• More space, so browsing from vendor to vendor is not crammed.
• Close roads around market during market hours.
• Seating for rest and recuperation.
• Emphasis on purchasing fresh food products should be the main attraction, not special music or events to entice more people to come.
• Multi Use outdoor/ indoor event space, better ADA connectivity from Clock Tower to Farmers’ Market area. A lot of seating (that can be moved) to fit event needs.
• Open consumption during market hours.
• Multi-use space (opening possibilities on non-market days).
• Year round and “daily” uses that benefit local business traffic.
• Add another day/every market.
• Fixed shelters should provide safety and resistance to the elements.
• Water (fountain?) stations. More areas for those who have large trucks or vans and need sufficient parking place (a spot for all trucks/ vans to be parked).
• Space to spread out without congestions.
• More recycling.
• More space.
• If pavilion is to be rebuilt, attention **must** be given to water drainage.
Question 4
What is something that would make the Market great for years to come?

- ICON - the pavilion draws a huge community following. Whatever the new market becomes it should be striking.
- An open air experience.
- Forward thinking and multiuse structure.
- As times and needs change, need an open space that is configurable to handle many types of events, gatherings, music, presentations, etc.
- Interior venues in addition to exterior stalls. A public gathering space incorporated into the design.
- Newsletter from Farmers. KCPT did “Book TV” special on food chain/supply. Only one in U.S. that had track from farm to restaurant and its employees (food banks/pantries) reduce waste to zero. History making and keeping. Using schedule of products - published - more variety - seed to storing.
- Adaptive and modular/flexible for other or changing needs.
- Permanent year round produce/grocer. Plan for future multiple users. No more apartments, there is plenty.
- Keep moving in the direction of Strang Hall and Thompson Park - green space, place for playing and events and all kinds of community ideas to be brought to life.
- Keep up with maintenance and keeping it clean.
- Year-round market. Heated in winter.
- Community gardens, which could only increase knowledge for our community to produce their own food.
- An emotional “connection” to its customers and vendors.
- Sell family bricks like at the K. Summer movie night.
- It must be welcoming and friendly.
- More multi-family housing to build density in Downtown.
- What do the farmers/vendors want?
- Permanent food trucks location (year round!) - yard games, lights, music, turf, etc. It draws visitors and creates diversity with all kinds of food opportunities (Vietnamese, Indian, Faroese, etc.). KC & OP are growing; let's give people a place to share their culture!
- Green space, gardens, fountains, Bentonville, AR has a square with a fountain, grass and flowers and it makes it so much more fun.
- Multi-use capability, sustainability standards, ADA accessible, location - considers transportation and bus lines.
- To have the ability to see into the future and see what it needs to energetic sustainable solar power for lights, electric car outlets.
- Community gardens.
- Diverse vendors.
Question 4
What is something that would make the Market great for years to come?

- Entertainment options.
- Should have solar "designed in" so it can be a net zero. LEED certified facility. *(Note - see next bullet).*
- *(Note- arrow points to sticky note bullet above) 100% agree - making it eco friendly and self-sustaining (Note separate individual added “Ditto”).*
- Go for sustainability, but don’t apply for LEED.
- Smart investment in staff behind the scenes work with vendors is really important.
- The design and building materials that can resist aging.
- Try to make the structure German Sister city inspired. Easily acceptable/ safe for everyone. Sustainable design with compost, solar panels, natural light. Multipurpose with farmers market as main "event".
- Modular/ competent-based designs. Technology is changing rapidly and I would hate to build something “out of date” by 2035. It has to be flexible and able to change as technology does. IE: solar and green is great, but will be normal by 2030...what happens next????
- Sustainability features - especially compost drop off and zero waste features.
- Strong connection with the land and people who feed us.
- Music in some manner.
- Making an aspect of it to be multi-purpose - so space can be used year round.
- Fixtures/ installations for kids to play with/ at. Water tables, stacking clocks, balance beams, etc.
- Small grocery market - permanent.
- Space. Open air. Great air flow.
- Community focused.
- Bike accessibility on roads and parking for bikes. Ability to connect bike trails (Indian and tomahawk trails) further north to the market area to increase traffic and active lifestyles.
- Picnic area.
- Adaptability for new technologies that will inevitably come (solar-if not how), electric car parking, etc.)
- Have a hybrid of open air and closed - closed for market; open air for the other multi-use events.
- Keep focusing city resources on its success.
- Alcohol, ice cream, cookies, pizza, doner kebabs, etc. *AFTER HOURS.*
- Murals, unique architectural elements, etc. “Photo-worthy”.
- Murals, art that tells the story of Overland Park history. Especially for kids to see and see the heritage of where they are.
- Increase solicitation of vendor feedback.
- More density of housing to ensure constant stream of shoppers.
- Bring back performer music/ kids dance, etc.
Question 4
What is something that would make the Market great for years to come?

- Good well throughout design that works today and 40 years from now. Design could have ability to add on for future needs.
- Answer to all 4 questions. The market needs to be put back where it was before you moved it to the Matt Ross center.
- Ethnic markets. Night markets (note separate individual wrote “YES!!”).
- Parking should be convenient - but encourage walking around the shops and businesses.
- Unique design features, photo opportunities. A space that can be used for a variety of events (non market day). More space, flows into a redesigned Clock Tower space.
- Flexible signage, video boards for events.
- Perimeter space for growth on different events.
- Market better for years to come. Development of OP Way. year round, daily, local food options. Designed to reduce single vehicle usage.
- Adding entertainment and more space to sit and people watch.
- Solar power.
- Presentation state area with all the necessary computer equipment.
- Ability to expand. Good design in the beginning (start). (Note 2 separate individuals added “Ditto” and “Agreed”).
- Continue to be innovative. Collaborations with others. Open to new ideas. Aware of what is up and coming.
Responses to Questions

Photos of written comments posted on boards
What is a “must have” for a future farmers market structure?

- Open Air — No need for a covered structure
- Strong wind, which is secure for sale payment
- Possibility of venue values
- A structure that can be multi-purposed, can host events on non-market days
- Open/nost doors so market can be year around
- A structure that can be multi-purposed, can host events on non-market days
- Locally food
- Bike Access
- Well-lit, well-lit stall
- On the site of where it is on the map
- Parking needs to be improved
- Good enough with the basic stuff: fresh, live music, painting, not too expensive
- Community-based space
- More green areas
- More seating
- More parks
- More seating
- More traffic
- More seating
- More seating
- More seating
Question 1

What is a “must have” for a future farmers market structure?
Question 1
What is a “must have” for a future farmers market structure?
Question 1

What is a “must have” for a future farmers market structure?
What is going well at the existing Market?

1. Good quality produce, healthy options
2. Great variety of fresh fruits and vegetables
3. Friendly and helpful staff
4. Reasonable prices
5. Convenient hours and location
6. Variety of vendors
7. Comfortable seating areas
8. Clean and well-maintained facilities
9. Community events and activities
10. Easy access to public transportation

OVERLAND PARK KANSAS
ABOVE AND BEYOND DESIGN
Question 2
What is going well at the existing Market?

- The discipline to keep vendors local
- Consistent vendors year over year
- Vendor variety
- Location of Downtown OP
- Good Management and Organization
- Cleanliness, safety, and service
- Great worker, speed, and price
- The new parking lot
Question 2

What is going well at the existing Market?

Variety of vendors + the extra space at Matt Ross

Matt Ross is so spacious + don’t feel like running out of like old mall

For conditioning Knolls + vendors, children, elderly + protected

Many Auto Parks + easy parking area

Speaks well for us

Overland Park

KANSAS

A B O V E  A N D  B E Y O N D  D E S I G N.
What is going well at the existing Market?

- The # of ppl who come to CP and spend $!
- It's popular
- It's close
- Location
- Draw visitors
- Variety of our category of products
- Original location is done, Current location is not bad
- "Tennis" trail suggested - " barley in Oct"
Question 2

What is going well at the existing Market?

Drawing on board
Close up of drawing
Question 3

What could be improved?

- More vendors
- Good location and options for food trucks
- We need more space and room for expansion
- More use of park space for events
- Please replenish the planters and add some more plants
- More Bowls, Barbecue
- More vendors
What could be improved?

- More space
- Close roads, access during winter hours
- Multi-use space (allowing associations or other groups to use)
- More informal seating
- Close at 6 PM, open at 8 AM
- More green space
- More informal seating
- More informal seating
- More informal seating
- More informal seating
What could be improved?
What could be improved?
What could be improved?
Question 4

What is something that would make the Market great for years to come?
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Summary of verbal Reflections/

Comments and Q&A from Town Hall
Reflections/Comments and Q & A from Farmers Market Town Hall
September 28, 2021

Reflections/Comments

- Santa Fe/ OP Drive study shouldn’t be separate from the Farmers’ Market RFP.
- Is the city open to having an open air concept - don’t have a structure (Des Moines example, vendors supply their own [approved] generators/ electricity).
- Close Santa Fe and set up the market like the Fall Festival. Have a nice flow; through the clocktower and Santa Fe for an open market every Saturday.
- Farmers’ Market is a way to draw in younger families and keep them in Overland Park.
- Interest in environmental sustainability on site including composing options, glass drop off, solar panels, recycling all the time (not just recycling events).
- Support local vendors and farmers. Market has amazing vendors. Appreciate the representation of local Farmers’ and produce. Don’t want the market to become another craft fair.
- Farmer’s voices need to be heard. Open air market has been successful at Matt Ross.
- Don’t think the market is one or the other (two examples we have of the market now - Pavilion or Matt Ross). Need to have something that will make it the next 30-40 years. Really well thought out design to expand over the years.
- Think about the market area value for the young professional. What else could happen there after hours (outside and inside)? What can the space be used for more than just the farmers’ market? Somewhere to stay and have fun (Texas example).
- Moving the market back to the pavilion location would help shop owners.
- When you buy fresh produce you don’t want to go shopping, you want to take it home and put it in the fridge.
- The open market versus as in the past. Nice having in a central location with the young kids. Centralized location is a positive.
- Volume of what is being sold at the open air (Matt Ross) location is much more. They are pulling wagons and carts to load up.

Q & A

- Why is the city asking for developer ideas now?
  - Project is in the CIP for 2022/2023. We need to start planning for what the structure will look like. The less expensive option from the 2017/18
market study at the pavilion site was included in the CIP. There was some interest in the more expensive option and ideas to explore that before simply moving forward with the option in the CIP.

- What is the RFP process going forward?
  - RFPs due October 29. The Selection Committee will review and expect a recommendation to the Community Development Committee in the first quarter of 2022. There will be more community input.
  - The city has land assets presumed available, but Council must approve.

- Is the open air market still an option? Who is on the selection committee?
  - Current plan included in the CIP is for a market structure. This is why we are having conversations to continue thinking about ideas. Council members, staff and DOPP will be on the selection committee. Council can make a different decision.

- Impact to market during construction (noted previous 4-5 years of construction negatively affecting merchants and farmers) - where will the market be located (will it move back and then move away again)?
  - It is too soon to tell what the impacts will be but yes, if construction is going on at the pavilion site the market cannot operate in that location.

- Is there a master plan for downtown OP?
  - Yes. Vision Metcalf and the Form Based Code provide this framework.

- Was the market successful in the old pavilion location?
  - Yes.
Staff Presentation

at Town Hall Meeting
Agenda

● Introduction
  ○ Purpose
  ○ Background and History
  ○ Process
● Feedback and Responses
  ○ 4 questions
● Reflect on Feedback and Response
  ○ Select review
● Questions and Answers
Purpose

An opportunity to explore what is possible in creating a Farmers’ Market Facility that will continue to host signature community events and enhance the City’s downtown now and into the future.
Historical Timeline - In Brief

1982 - Downtown businesses start farmers’ market

1991 - City builds current market structure

2011 - City takes over the operation of the market

2017 - City completes Farmers’ Market Study

At conclusion, Council determines that the future Market stays in its current location

2019 - Programmed $5.5M for the capital improvement in 2022

2021 - Received direction from Community Development Committee to explore options using a Request for Proposals (RFP)
Farmers Market Study - 2017

● A comprehensive analysis of current operation and projection of future needs
  ○ Market Research
  ○ Operational and financial review
  ○ Transit, walking, bicycling and parking review
  ○ Peer and national market comparisons

● Engagement process
  ○ Lead consultant - Market Ventures
  ○ Advisory Committee - mix vendors, residents, developers and non profit representatives
  ○ Key informant interviews - businesses, vendors, residents, restaurants, developers, elected officials
  ○ Focus groups
  ○ Survey
  ○ Public meetings

● Eight concepts developed -- Three advanced for consideration
  ○ Council determined to keep Market in its current location -- eliminated relocation option
Market Study -- Alternatives

Split Level -- Structured Parking
$17.3M

Marty Street - $6.4M
Request for Proposal (RFP) Process

- An opportunity to explore what is possible
- Development community to provide additional thinking and ideas
RFP Content

● Defined the requirements of the project
  ○ Provide a useful market facility
  ○ Provide for appropriate parking
  ○ Provide for appropriate public spaces
  ○ Define the intended public uses -- market, events, parking
  ○ Meet the requirements of the zoning district
  ○ Provide for a public engagement and stakeholder outreach program

● Defined the considerations upon which a decision may be made

● Clarified that no decision to proceed may be a result
RFP Process

- Due date is October 29
- Evaluation by a selection committee will include councilmembers, staff and DOPP.
- Recommendation to the CD Committee in first quarter 2022
- If the Council directs to proceed (with proposal), City will communicate further details and a timeline at a later time
- If the Council directs not to proceed (with RFP) then City will begin the process of consultant selection for a new Farmers’ Market Structure
Final Thoughts

● An opportunity to provide thoughtful and positive feedback for moving the market forward
● Your feedback will be included in the RFP
4 Questions Process

- 10 minutes per question
- Write down a thought or two on the sticky note
- Place the note on the appropriate question
- Interact with each other
- Read and gather their thoughts, share yours
- Be thoughtful, positive and future thinking -- dream a bit

When complete
- All comments will be preserved -- for this RFP response and any future activity
- All comments will be provided to RFP respondents for their consideration
- All comments will be posted on the website in some form
- Responses to this feedback are part of the evaluation criteria
What is a “must have” for a future farmers market structure?
Question 2

What is going well at the existing Market?
What could be improved?
What is something that would make the Market great for years to come?
Reflections

Did anyone read a comment, hear a comment, have a discussion or a thought that surprised you or made you think?
Questions
Online Feedback

9/29/21 - 10/4/21
Farmers' Market Pavilion
Town Hall Online Feedback

Survey Results INTERIM

09/29/2021-10/04/2021
What is a “must-have” for a future farmers' market structure?

Responses

It's important to continue to cater to the needs of upcoming generations. We want an immersive experience, more than just vendors. There needs to be more of a reason to come than to just buy tomatoes. Music, wine tastings, children activities, etc. Also, it needs to last almost all year long.

1.) Ample space for shopping and for vendors to spread out with a structure for year round participation.
2.) General store concept for shelf stable products and produce to be available every day.
3.) Improved ADA access which includes flat surfaces.

SPACE. Under the shelter, it gets so crowded with bodies and strollers. It's really unpleasant and hard to visit booths. We won't go after a certain time in the morning.

Adequate space for the market vendors and parking for the customers.

We would be thrilled if it could be year round. We go as a family every single Saturday even in the rain and cherish the routine with our little ones in addition to keeping stocked up on the local produce.

Room for expansion and space for larger events than what may be expected in the near term. Also, openness to allow for social distancing—I believe pandemic mentality is here to stay.

Better parking and more space between vendors.

Dedicated bike parking.

Outdoor, open air market. Decent parking but parking doesn't need to be right next to the market as people can walk a few blocks (think about parking for the whole downtown area).

More community events

More space under the covered areas for FARMERS & vendors and all the shoppers, kids, strollers, wagons, etc.

Shaded area far from vendors for eating/loitering.

Good Location. Covered area

Enough space for all vendors

NO PUBLIC/ PRIVATE PARTNERSHIP!

The space between vendors needs to be greatly expanded and it should be level. The old market structure was nearly impossible to navigate if you use a walker or are in a wheelchair. So many people come, which is a definite plus, but walking was difficult.

Overhead shelter with electricity throughout for the vendors who need it. More parking that doesn't interfere with where the farmers need to park. Space for vendors who need to be out of the shelter to cook all in one space instead of scattered around.

The kind of space to spread out as is the case at the community center. The market outgrew the covered pavilion years ago. However, a future version could incorporate some semblance of a cover to provide shade and shield from inclement weather.

Plenty of space and variety of vendors

All year round farmers market similar to Soulard Market in St. Louis or something similar to Reading Terminal in Philadelphia. Parking lot and parking garage nearby.

If you are meaning the pavilion, way, way more space. The pavilion is just too small and crowded. I will probably never feel comfortable being that crowded in that close to all those people ever again.

More space!!!!!! Better parking.

SPACE. After the pandemic, I will never feel safe in shoulder-to-shoulder crowds again. The current setup, spreading out across two large parking lots, is perfect. We need AT LEAST that much room for the Market in future.

More space

Shade

Parking and restrooms

Ease of movement to alleviate crowding

Roof for shade and shelter from rain
<table>
<thead>
<tr>
<th>Shade</th>
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<tbody>
<tr>
<td>Enough space for vendors and the crowds to spread out.</td>
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<tr>
<td>Bike racks.</td>
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<tr>
<td>more parking spaces close for those of us who have difficulty walking from a couple blocks away.</td>
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</tbody>
</table>

I love the large open space of the current flow at Matt Ross. It allows you to see the vendors better than when they were all back to back at the covered market.

It's fine the way it is. Move it back to its original site!

Larger so more space to get around when crowded. Easily accessible by walking. Pleasant place to be - beautiful. Multi-purpose for other type of events. Safe for kids.

Better parking options and control. It is hard to carry all the items I want to buy back to my car when I may be parked over 6 blocks away.

Basic infrastructure for vendors and public -- adequate, level and ADA access/parking/sidewalks; electricity and plumbing adequate to support vendors, fun lighting and events; all-weather structure to allow for year-round use

Space! The pavilion, as wonderful as it is, is way too crowded.

We have found that the spacious market utilizing the Matt Ross parking lot, with plentiful nearby parking, is ideal. The old market space was so crowded, you couldn't easily see what was on offer. Please find a way to keep the current location, or a similar amount of space.

My only concern at this point is to have enough room to spread out, for vendors to be spaced out, and for people to walk around.

<table>
<thead>
<tr>
<th>shade and space</th>
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<tbody>
<tr>
<td>Parking</td>
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<tr>
<td>More electrical for refrigeration. Small stage and portable/movable outdoor seating.</td>
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<tr>
<td>Adequate and convenient parking</td>
</tr>
<tr>
<td>Space to expand for additional vendors and to relieve crowded conditions. Nearby access to merchants in downtown OP.</td>
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</table>
What is going well at the existing market?

Responses

Nice vendors

Market management and their decisions included but limited to MRCC set-up, quality vendor selection, not bringing in crafters and focusing only on food.

How spread out it is and the number of vendors the City is able to accommodate. We've liked it so much more this year.

Nothing at the moment because parking is an issue as is the fact that we have to cross Marty (traffic) in order to get to both sections of the market.

Variety of vendors checks a lot of our weekly grocery needs. We almost always also enjoy a hot breakfast from Taco Naco or similar.

The openness and room. I originally thought I wanted it to stay at the Pavilion but now I prefer the Matt Ross location because of how much room there is.

The feeling of community, the ability to buy tokens instead of having to bring cash, the variety and quality of vendors.

Walkability.

Location downtown

Variety of vendors, fun entertainment, ready-to-eat food

Location

It’s open.

I like the location and how much space there is

NO PUBLIC/ PRIVATE PARTNERSHIP!

In the new Matt Ross space, you can hear the farmers talk and ask questions. This wasn't very practical in the Marty location because it was so loud. I think plans should include as much space as it now occupies in the Matt Ross parking lots. The quality of vendors is excellent. The produce and meat are outstanding, and the vendors are quite responsive. Plus because it’s so well spaced out, you don’t have to worry so much about getting COVID.

In the downtown location, the market was very nice and compact. Before covid, that was lovely to walk in one covered space to get what was needed. In the current Matt Ross space, the extra width of the path between vendors is so nice! I love the booths close together like the old style, but love the extra space in the aisle so it is less crowded for people to walk around.

The fact that it can now better serve so many more people by virtue of the expanded space. It is much more enjoyable to wander and interact with vendors now.

There is ample space for vendors and shoppers. I love that we can use the bathrooms in Matt Ross. They are so clean and convenient, especially with little kids.

Good spacing

Traditional, easy to find

ability to move freely and not be stuck in a glob if people like it used to be.

I love having the market at MRCC. I love the space to spread out and the huge increase in the number of vendors. I have been to markets in Westfield, NJ and in Oak Park, IL and they both use parking lots. Lots of vendors with space to walk around without getting elbowed in the face.

The attendance

Love the token system. Love the increased space.

The layout

I love the new location. It is spread out and you can actually browse without being in someone’s way.

How everything is spaced out

Variety

Number of vendors and diversity of goods offered

Lots of vendors
Love the space between vendors so you don’t have to flight a crowd. Also, I like the way the prepared food vendors are mixed in with the produce vendors.

Shade and protection from weather

I love how easy it is to get to specific vendors at the Matt Ross. Previously under the shelter we wouldn’t go because we were elbow to elbow with people and had to fight through the crowd to walk anywhere.

I love the current spacing at the Matt Ross Center. Would love to see that spacing continued in New plans.

social distancing

space!!!

Everything. Move it back to the original site!

Spread out so doesn’t feel crowded and not difficult to get around. Wide variety of vendors. If I need to just pop in for a few things quickly, I can.

The large variety of vendors and products

Attractive for families and people of all ages; Matt Ross parking lot allows for better moveability for people with strollers or who have mobility issues but is missing the charm and vitality of former location; signature Downtown OP event for metro that can be expanded upon

Existing at MRC, has a lot going well. It is far easier to move through the market, wait in lines with out blocking the flow of people, and actually being able to see what the vendors have to offer. I guess the pavilion has better ambiance but I personally prefer the spacious area at MRC.

Space, space, space. Enough to see what was offered, enough to stroll through without fighting through the crowd. The Matt Ross location makes a visit a pleasant Sat. morning family activity.

The old location was one you tried to leave as soon as possible, due to the crowds.

I like the spacing - it doesn't feel too crowded/claustrophobic. Even if COVID ever goes away, it makes for a more pleasant morning experience.

more space for the shopping public and also vendors

spread out, open air

Vendors

Number of vendors and variety of product offerings

Community feel, variety of offerings. Having a parking garage now is a plus.
**What could be improved?**

**Responses**

More vendors, better parking, year long farmer's market.

City leaders not caving into Downtown merchants - the vendors make the market what is and without vendors you don't have a market. Vendors voices need to carry more weight than a few Downtown businesses or politicians.

More vendors with a variety.

Remove vendors that are not selling home grown food or products. Vendors that sell other products do NOT belong in the market space. It would be great to have more space for more farmers. While I don't object to vendors selling bread or nuts or other food products, they should be limited to local artisan companies. NO space should be given to other vendors - except perhaps at Christmas time for vendors to sell home made gift items - NOT manufactured items. Vendors should be limited to those whose farms are within a 100 mile radius of old Overland Park.

Year-round Saturday presence. A yogurt maker would be useful to us, too!

The Pavilion gets packed quickly. We make sure to go before 8:30 to avoid the crowds.

When the market was by the clocktower, it was very squished and cramped, a bit uncomfortable even before COVID-19. Having a bit more space to spread out would be great, along with additional parking options.

Bike access to the structure.

Parking, add more events

The old location is closer to the stores, but I love the spaced out new Matt Ross area - much easier to maneuver, especially with my mobility-challenged dad! Seemed safer during covid and gave the farmers so much more room.

It needs to be back where it was originally located. The current location impedes use of Matt rod which I've paid to use and to be able to park at.

Electric options for vendors

**NO PUBLIC/ PRIVATE PARTNERSHIP!**

I'm assuming you are talking about the market in downtown vs at Matt Ross. Accessibility. While I've loved the market for decades, it is a steep incline. When you add to the incline so many people, a person walking along feels like a pinball. I have arthritis and all that bumping and jostling is a problem. So many Overland Park residents are over 65 (I think almost 20%), so the design needs to make it walkable. Eliminating dogs really improved things. But strollers are also hazardous when it's so crowded.

As I mentioned, electricity for vendors. I know many of them could use it and it could attract more vendors. More bathrooms would also be wonderful! Making it more weather proof could be nice, but anything is better than the tents the farmers have to use now. At least in the current shelter there is some protection from wind and rain.

Perhaps rethinking pedestrian traffic options. Might close some streets to keep people moving to and from community center lots without risk.

Parking on some days is difficult to find. When it is raining, a covered space would be nice for vendors and shoppers.

A shade covering or some vendors under an awning, very warm on the parking lot.

Parking and expansion for room for people to get around.

wish it could have the same layout somewhere a little closer to the shops in downtown OP just think the pavilion was quite limiting.

Use improved signage to direct people to the parking garage across from MRCC. A lot of people aren't aware of it. and that it is free.

**Location, space, parking, making it more kid friendly**

Masks should be required. At a bare minimum, any vendors who are preparing or serving food / drink on site should be masked and gloved.

Restroom availability signs ect . more vendors

More shade

Parking
<table>
<thead>
<tr>
<th>Parking</th>
<th>Electrical for food vendors</th>
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<tbody>
<tr>
<td></td>
<td>Available seating so you don't have to sit on a curb to enjoy the prepared food items.</td>
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<tr>
<td>More Space</td>
<td>Some pedestrian shade structures would be amazing.</td>
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<td></td>
<td>More food trucks or opportunities to eat at the market</td>
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<tr>
<td></td>
<td>fewer non-produce vendors—it is a farmers market not a county fair</td>
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<td></td>
<td>more food trucks or easy to eat food at the market</td>
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<td></td>
<td>Perhaps a beer garden at the original site!</td>
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<td></td>
<td>I miss having live music at Matt Ross location</td>
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<td></td>
<td>Maybe same vendors in same location each week, some of the smaller ones seem to get moved around.</td>
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<td></td>
<td>Could be more accommodating to vendors needs—availability of some pre-set booths, electricity, water, etc. All-weather, year-round structure would allow for greater usage and public engagement.</td>
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<td></td>
<td>I can think of little improvements I would like to see at the MRC location. The pavilion needs more space.</td>
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<td></td>
<td>I do like the idea of a more permanent structure that can shelter vendors with tiny tents in rain or from wind/cold. Maybe all the vendors don't need that (one with trailers, etc.). It would help shoppers in those conditions as well.</td>
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<tr>
<td></td>
<td>Move it from the Matt Ross parking lot!</td>
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<tr>
<td></td>
<td>Information about each vendor</td>
</tr>
<tr>
<td></td>
<td>Space, parking, food safety, sanitation</td>
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<tr>
<td></td>
<td>Access to bathroom facilities; ability of farmers to leave when they sell out early</td>
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<tr>
<td></td>
<td>Support for existing shops in downtown OP. Those retailers have been hurt by the move to Matt Ross. In addition, access for those seeking to use Matt Ross on Wednesdays and Saturdays is problematic.</td>
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What is something that would make the market great for years to come?

Responses

It would be great if it would be more of an experience, not just vendors and a farmers market. Music, crafts, wine tastings, children activities such as bird house building, pumpkin and tree decorating during Christmas, etc.

Space - allowing for the growth and gathering

We love the hot food options. That would be great. The addition of Strawberry Swing with makers is also great.

Good and fair assignment of spaces to real farmers.

I think it's excellent as is

Continued selection of excellent vendors, increased number of lunch/breakfast foods

Better bike connections to and from the area.

Make downtown more a destination year round and not just for farmers market. Take a look at downtown Lawrence with outdoor seating, bands/musicians and events.

More covered areas so the farmers can space out more, tables & benches, better parking lots

A permanent home.

Maybe a covering for bad weather

NO PUBLIC/PRIVATE PARTNERSHIP!

The business partnerships were so much fun in the past. I loved to see the cooking demonstrations or go to the fruit butcher. Entertainment under the Clock Tower was enjoyable...could the design be made so there is an amphitheater of some sort that could be used as an outdoor venue?

It would be FANTASTIC to have sliding glass doors around the outside of the shelter like the downtown Kansas city market does. I think that would make the venue usable year round. With some space heaters in there I could see it being used for both the market and other events. I would love to see the roof have some green space like the living roofs at KU Hospital and the Kansas City Zoo. A little space for tables or seating for people to gather and spend more time would be nice. Many vendors sell food and it would be lovely to have more than the few places that are available at the clock tower. Though I know many like to walk to the local restaurants too, so I wouldn't want to detract from their businesses.

Keep it growing and going.

Lots of space, ample parking, indoor restrooms.

Keep adding unique vendors

Indoor/outdoor market

continue adding more vendors with variety! The spice bazaar was a wonderful addition! Brings awareness to other family owned, local businesses.

If it ain't broke, don't fix it. Leave it at MRCC. Maybe more publicity early in the season. Possibly a tent with kid activities If it ends up back at the pavilion then block off Marty between 79th and 80th to allow for more vendors, and use the current parking lot for vendor tents. Direct people to park in the garage.

It would be awesome to have a park added, a stage for the performances, better access for handy cap.

Enough space to spread out, for the market itself, and more parking for shoppers.

More food vendors and later hours maybe evening events like a band and food trucks

Online ordering ahead of time

More variety

Live Music, not a big band or anything but showcase local individual artists

This renovation project

Resume music and kids activities
Keeping the vendors spread out and easy to access. Keeping it so that you don't have to wade through people to get to a booth.

Adding live music or more events during market hours.

more parking closer to the venue

live music

Move it back to its original site where there's already existing infrastructure for it.

Emphasis on non-car transport in all of downtown Overland Park. Making the whole area a nice place to walk and accessible by biking and public transport.

Keep it open air but more shade, also maybe one evening a week market.

Year-round access like Seattle's Pike Place Market, with interesting combo of permanent and temporary vendors, restaurants, crafters, etc. A Taste of OP or KC permanent feature with venue for private events and public tastings like the Taste of Monterey in Old Monterey Market in CA.

More space which could hold new/different vendors. Environmentally conscientious design and features. Local art.

I would think that some vendors would like a structure that could be adapted for use in the colder months so that the market could provide income to them year round. Winter markets could be in the afternoon hours instead of mornings and could always be cancelled if there is a bad storm/very low temps – but otherwise I'd love to be able to support the vendors that could sell even if the winter.

to keep the emphasis on local produce, meat and products

Pavilion, day market, evening entertainment

Convenient handicap parking; covered market (either inside or similar to existing market canopy cover; perhaps a valet service for handicap or elderly shoppers (this should be an additional charge to users of the service).
Please let us know if you have any other comments or suggestions.

Responses

Young families in Northern Overland Park would like to stay close to home when dining and spending money, but downtown OP has stores that do not meet the needs of its younger, majority population. We need more restaurants, farm to table, and more businesses that interest our generation.

Please keep the market at Matt Ross until the new market is built.

Good shade for vendors and shoppers is mandatory.

Thank you for reaching out to the community for input.

No, but just wanted to say that we love the farmer’s market so much! There’s not much we would change, but we can’t wait to see what’s to come!

Don’t inclose the farmers market. If I want to shop indoors I can to a grocery store or a mall.

Please do not move it. One reason I purchased my home was due to original location of the farmers market.

If you move it back to where it was some vendors will not be able to come because there won’t be room for them all.

NO PUBLIC/PRIVATE PARTNERSHIP!

I love the style of the market structure. I hope this style can be retained in whatever you build. But please please please make it big enough to accommodate the crowds. Vendors were too crowded in and customers were too crowded.

Any planting that gets done should be native plants to help our Kansas environment!

DO NOT DO WHAT LENEXA DID. Worst Farmer’s Market ever due to horribly cramped and unsafe parking garage. Really limited space that precludes much variety of product or vendor participation. Don’t just go back to the pavilion without some really significant changes as it cannot handle the volume of people (a good problem to have btw). Take a cue from the fantastic fall festival. It allowed lots of movement and got people into downtown merchants.

I love the food trucks mixed in with the vendors. It really adds to our family’s Saturday morning experience. We make a half day out of it. Our kids love it!

It would be nice to be able to have dogs in the farmers market due to going on a walk with the dog and then not being able to benefit from the market.

I have loved shopping at Matt Ross.

Overall I believe the farmers market has out grown it’s location. I think 95th and Metcalf could be a gorgeous place to build a farmers market. Make it kid friendly.

On the parking lots you’re currently using, build two- or three-story parking garages, with elevators for accessibility. The top level of each garage is the market itself, shaded just like the old pavilion, with the two garages connected by a pedestrian sky bridge across Marty Street.

I love this market and I wish it could be moved to the original spot in downtown OP.

Those of us who are disabled almost never go to the market. The parking is awful, and we can’t walk for blocks.. I’ve been trying to go for years and maybe once a season I’ll see you soon I find parking that suitable.

None, it has been 2 years since I have been but I remember parking & crowding being the most unenjoyable parts but enjoying music and the shopping.

Please do not cram us under a tiny space.

You won’t listen so I won’t waste your time.

BRING THE MARKET HOME!!

Would love to have a grocery store in downtown OP in addition to the market.

My first year living here and using the market.

Keep moving forward OP, and ignore the haters!

One thing that would make shopping more efficient for me is if the organic stands were grouped together, formally or informally.

We don’t want the market to be an afterthought left behind building more apartments, we don’t mind apartments but maintaining and improving the market should hold equal importance. We’re concerned that private developers will focus more on apartment/retail spaces.
Parking!

The market should open earlier as it did years ago--6:30 A.M. was perfect!